

January 31, 2023

Dear Friend,

Your support of SOPAC powered a big positive impact in 2022:

Thank you for continuing to stand shoulder to shoulder with us as we bring transformational arts experiences to our regional community, inspiring connection, empathy, and civic engagement.

To celebrate you, thank you, and demonstrate the difference your support made, this year we're providing a snapshot impact report to you, on the second page of this document.

Our hope is that this report helps to illustrate the impact your support makes and reinforces your trust and belief in the value and importance of our mission. **Tens of thousands of people were touched by SOPAC's work in arts performance, education, and community programs in 2022, and your support made this possible!**

Additionally, we're happy to provide you a copy of your total philanthropic contributions to SOPAC for 2022 if that would be helpful in your tax preparations or other financial planning. Simply email Acting Director of Development Katelyn Fatzler at katelyn@sopacnow.org and she'll provide that letter to you.

On behalf of the staff, board, and community of artists, partners, and supporters that make up the SOPAC family, thank you — truly and deeply. Your belief and support make beautiful things come to life.



Always with gratitude,

A handwritten signature in blue ink, appearing to read "Stephen Beaudoin". The signature is fluid and cursive.

Stephen Beaudoin
Executive Director

P.S. We just announced a **big slate of artists and acts coming to SOPAC this spring of 2023, especially powered by a fabulous group of female performers.** Check out the full line-up and snag your seats today at SOPACnow.org!

“The performance had a very positive impact on the students! When we returned to school and had a debriefing, students recalled many details and reacted positively to the discussion.” **ELEMENTARY TEACHER, ORANGE, NJ**

SOPAC'S 2022 BY THE NUMBERS

More than
20,000
PEOPLE
attended SOPAC
performances

Audience members
come from all
21
of New
Jersey's
21 counties



35
PERFORMERS
made their SOPAC debut!


350/365
days with shows, events,
and rentals at SOPAC
(That's **95%** of the year!)

20
new LED floor lights
purchased for the Loft
(in anticipation of SOPAC's
expanded "In the Loft" series!)



Volunteers put in more than
2,000
hours
at SOPAC

Engaged over
14,000
students
virtually through
Arts Education
programs, artist
residencies, and
school performances



Displayed
288
pieces of
artwork
in the Herb + Milly Iris Gallery

Engaged more than
23,000
PEOPLE
across all social media platforms
(and started a SOPAC TikTok
account! [@sopacnow](https://www.tiktok.com/@sopacnow))



6,000 cups
used by audience members
to enjoy their drinks of
choice at SOPAC shows

2 national
funders
National Endowment
for the Arts and
the Hearst Foundation!

“When I was growing up, if I had a SOPAC in my life—a place that celebrates diversity and inclusivity—I feel like my upbringing would've been a very different experience. Being approached by SOPAC and being asked to tell my story as a gay man ... means the world.”
MARK EVANS, CABARET IN THE LOFT

